

61ST

NCPS

NORTHERN CALIFORNIA
PSYCHIATRIC SOCIETY

Annual Meeting &
Scientific Program

March 18-20, 2022

Portola Hotel & Spa at Monterey Bay
Monterey, CA



Prospectus

Exhibit
Sponsor
Advertise

PORTOLA HOTEL & SPA
AT MONTEREY BAY



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Welcome to our 61st year of hosting the NCPS Annual Meeting & Scientific Program!

We are excited to return to in-person events and present to you our 2022 Event Prospectus. We hope that you choose to join us in Monterey on March 18-20, 2022.

Below is a brief overview of some of the fun that we have planned for this upcoming event.

- We are adding a *Family Room* with live-streaming presentations for those members attending with young children or infants.
- We are kicking off the conference with a Friday evening *Welcome Reception with Exhibitors*, which will include appetizers, drinks, and a photo booth.
- We are adding *Daily Incentive Drawings* to visit exhibit booths

These are all sure to boost our early career and general member attendance and provide a festive and accommodating atmosphere.

In addition, we support our resident/fellow members by offering FREE or deeply discounted registration and lodging stipends in order to help them attend.

This flagship event is a wonderful opportunity to connect with our diverse membership and showcase:

- career opportunities
- practice support services
- latest research in treatment modalities or psychopharmacology

We strive to make this as engaging and productive as possible for both attendees and our partner exhibitors and sponsors.

As a reminder, we have other opportunities for partnering throughout the year, such as our Annual Psychiatric Career Symposium in April and our single day Fall Conference in October. As well as webinars and newsletter/social media recognition and advertising. If you think you may participate in more than one event with us in 2022, please consider a [2022 Annual Partnership](#) to bundle your benefits for the largest value and impact.

As always, THANK YOU for your continued support of NCPS. We could not offer such quality programs without you.

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Exhibitor & Sponsor Opportunities

Exhibit Booth - \$2500

Includes 2 Comp'd Reqs, 8'x6' booth space, table and 2 chairs, recognition in our marketing materials, program and event signage. Space may be limited to room capacity.

Sponsor Opportunities – *Our Annual Partners get 1st choice of annual meeting sponsorships*

➤ **Registration Sponsor - \$2500**

Includes 2'x3' signage at registration/information table for duration of conference, recognition in our marketing materials, program and event signage (1 available)

➤ **Reception Sponsor - \$2500**

2'x3' sign at bar, table tent signage on food tables, recognition in our marketing materials, program and event signage (2 available)

➤ **Meal Sponsor - \$2500**

2'x3' sign at meal service tables, verbal announcement before and after the meal, recognition in our marketing materials, program and event signage (2 available)

➤ **Coffee/Beverage Sponsor Single Day - \$1000**

table tent signage at stations, recognition in our marketing materials, program and event signage (2 full days available)

➤ **Snack Break Sponsor Single Day - \$1000**

table tent signage at morning and afternoon stations, recognition in our marketing materials, program and event signage (2 full days available)

➤ **Photo Booth Sponsor Single Day - \$500**

table tent signage at photo booth station, recognition in our marketing materials, program and event signage (1 partial day available)

Program Advertising Opportunities – *Our Annual Partners get 1st choice of color ads*

- Full page color 8.5 x 11 - \$1000 *(subject to availability)*
- Half page color 8.5 x 5.5 - \$500 *(subject to availability)*
- Full page black & white 8.5 x 11 - \$700
- Half page black & white 8.5 x 5.5 - \$350
- Quarter page black & white 4.25 x 5.5 - \$175

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Exhibitor/Sponsor Agreement

Please return the form completed and signed to the Northern California Psychiatric Society together with your check made payable to NCPS or complete the credit card information below. The NCPS Federal Tax ID is #94-6079052. Because space is limited your participation is not guaranteed until payment or purchase order is received and will be allocated on a first come, first served basis. Deadline to submit form and pay is **February 28, 2022**.

- Exhibit Booth - \$2500
- Meal Sponsor - \$2500
- Registration Sponsor - \$2500
- Coffee/Beverage Sponsor - \$1000
- Photo Booth Sponsor - \$500
- Reception Sponsor - \$2500
- Snack Break Sponsor - \$1000

Program Advertising

- Full page color - \$1000
- Half page color - \$500
- Full page B&W - \$700
- Half page B&W - \$350
- Quarter page B&W - \$175

The above items may have limited space and are subject to availability

EXIBITOR/SPONSOR INFORMATION

Name of company _____ Phone _____

Address (include street/city/state/zip) _____

Name of contact (where confirmation should be sent) _____

Representative Name (exhibit staff) _____	Email Address _____	Phone _____
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Representative Name (exhibit staff) _____	Email Address _____	Phone _____
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Electrical Requirements: Please indicate if you require electricity at your booth. A fee may be associated with this request and we will contact you with more information. YES _____ NO _____

Exhibit Space Allocation

Exhibit space will be assigned by the NCPS according to exhibitor/sponsor level on a first-come, first-serve basis

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Exhibit Information

- Exhibit staff must be employees of the exhibitor company, or directly hired by the exhibitor as company representatives for this event.
- Exhibitors must comply with conference and location management rules and regulations.
- Amplified sound systems will not be permitted.
- Animals will not be allowed in the exhibit area.
- Each exhibitor is responsible to the service contractor and/or facility.
- Arrangements and payment for any A/V or electrical needs of exhibitor to be handled directly with hotel.
- Representatives in attendance must complete the NCPS Covid Safety and Waiver Document.

Terms and Conditions

1. Exhibitor/partnership fees: 100% of the exhibitor fees (and any additional partnership fees) are due and payable in full no later than **February 28, 2022** for inclusion in printed materials. All Exhibitor and/or partnership fees paid are non-refundable without exception. If the Exhibitor fails to make any payment described in this Agreement on or before the due date, the Exhibitor's right to participate may be cancelled without further notice and without refund of monies paid. In the event of cancellation by the exhibitor on or after the date of execution of contract, the exhibitor will be obligated for 100% of the contracted fees, plus any legal fees (including attorney's fees) resulting from collection efforts.

2. Exhibit hours: The NCPS will establish exhibition hours and reserves the right to make schedule changes, as it deems appropriate. Exhibition hours will be determined based on the conference program schedule.

3. Installation and dismantling: Exhibit space is assigned by exhibitor level on a first-come, first-served basis. The Exhibitor expressly agrees that in the event that the Exhibitor fails to install products in its assigned space or fails to remit payment for required space rental at times specified. The NCPS shall have the right to take possession of said space and lease same to parties and upon such terms and conditions it may deem proper. In addition, the Exhibitor may not dismantle the display until the exhibition is finally closed to the public, at the date and time so indicated by The NCPS.

4. Use of exhibition space: The Exhibitor shall not assign to a third party its rights to the exhibition space or any portion thereof without the prior written consent of The NCPS, which The NCPS may grant or withhold at its sole discretion. Any firm or organization that is not assigned exhibit space will not be permitted to solicit business within the exhibit area.

5. Indemnity and limitation of liability: The NCPS, nor any of their contractors or affiliated organizations, their officers, agents, employees, facilities, other representatives, or assigns shall be held liable for, and they are hereby released from, any damage, loss, harm, or injury to the person or property of the Exhibitor or any of its visitors, officers, agents, employees, or other representatives, resulting from theft, fire, earthquake, water,

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unavailability of the exhibition facility or intermediate staging facilities (including any damage, loss, harm, or injury in connection with the Conference, exhibits, or staging), accident, or any other cause, except to the extent caused by the negligent acts or omissions of The NCPS or any of its or their employees or contractors. The Exhibitor shall indemnify, defend, and protect The NCPS and hold The NCPS, harmless from any and all claims, demands, suits, liability damages, losses, costs, attorneys' fees, and expenses that might result or arise due to negligence on the part of the Exhibitor, its officers, agents, employees, or representatives. The AMP and the hotel shall not be responsible for the security of Exhibitor's equipment or its proprietary software or hardware information. This limitation of liability applies to equipment for use in the exhibit area, general session, conference sessions, and any other conference rooms or facilities. It is the responsibility of the Exhibitor to maintain proper insurance coverage for its property and liability.

6. Exhibitor Signage Requirements: All 1) Medical devices of any type, including those designed for the treatment of pain AND 2) Pharmaceutical exhibitors are required to display signage disclosing whether or not they are FDA registered in the NCPS Annual Meeting Exhibit Hall. Exhibitors who fail to have required signage will forfeit their right to exhibit at the event.

7. Observance of laws: Exhibitors shall abide by and observe all laws, rules and regulations, and ordinances of any applicable government authority and all rules of the Venue.

8. Cancellation or termination by the NCPS: Cancellation or termination by The NCPS: If, because of war, fire, strike, hotel construction or renovation project, government regulation, public catastrophe, Act of God, or the public enemy, the conference or any part thereof is prevented from being held or is canceled by The NCPS, or the space becomes unavailable, The NCPS in its sole discretion shall determine and refund to the Exhibitor its proportionate share of the balance of the aggregate display fees received that remains after deducting expenses incurred by The NCPS and reasonable compensation to The NCPS. In no case shall the amount of the refund to the Exhibitor exceed the amount of the fee paid. The NCPS reserves the right to change or cancel any portion of the exhibit schedule, as it deems necessary and appropriate. All changes and/or cancellations will be communicated to Exhibitors in writing.

9. Governing law: All terms and conditions in this Agreement are subject to and governed by the laws of the state of California. Any legal action arising under this Agreement will be brought exclusively in the federal or state courts located in the Northern District of California and Exhibitor and the NCPS consent to personal jurisdiction and venue in such courts.

10. Meetings and entertainment: All activities marketed to attendees of the conference must be coordinated and approved by The NCPS. No educational, social, hospitality, or other type of meeting or event may be held during any session or activity appearing on the schedule of events. Any other social functions must be scheduled at a time or place where they will not interfere with any activities scheduled by The NCPS or with the conference itself.

11. Exhibitor conduct: All Exhibitor company staff members must conduct themselves in a professional

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manner according to The NCPS and hotel guidelines. Acceptable conduct would include but not be limited to the following:

1. Exhibitor Company representatives should conduct all marketing and demo activity via emphasis on positive aspects of their own products and services and should refrain from making negative statements about other Exhibitors and partners, or about their products and services.
2. All show floor staff should be attired in a manner consistent for the event. No exhibit space should be left unattended during show hours - i.e. all show floor staff should be present in each company area during all hours that the show floor is open to attendees.

Exhibitor/Sponsor Agreement

Printed Name & Title of Authorized Representative

Date

Signature of Authorized Representative

Email

Payment Information

Name _____	Company: _____
Phone: _____	Email: _____
Payment by: <input type="checkbox"/> Check # _____ (payable to NCPS)	<input type="checkbox"/> VISA <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express
Card Number: _____	V-Code: _____ Expiration Date: _____
Signature: _____	
Billing Address: _____	
City: _____	ST: _____ ZIP: _____
Mail: 77 Van Ness Ave., Ste. 101, #2022, San Francisco, CA 94102	
Register by Fax: (415) 239-2533 / Questions? Call: (415) 334-2418 or email: info@ncps.org	
www.ncps.org	

We appreciate your support of the 61st Annual Meeting and Scientific Program
of the Northern California Psychiatric Society.

Questions: 415-334-2418 * info@ncps.org

You may email or mail this completed form and payment to NCPS * 77 Van Ness, Suite 101, #2022, San Francisco, CA 94102