

# NORTHERN CALIFORNIA PSYCHIATRIC SOCIETY

## 2017 Premier Partnership Programs

### Partner Benefits

Platinum \$15,000	Gold \$10,500	Silver \$8,500	Bronze \$6,500	Event \$3,500
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<u>Premier</u> location exhibit table at Annual Job Fair & 3 comp'd attendees—January 21, 2017					
Exhibit table at Annual Job Fair & 3 comp'd attendees—January 21, 2017					
Promotion as a “Partner” on all event materials					
<u>Premier</u> location exhibit table at Annual Meeting & 2 comp'd attendee - March 24-26, 2017					
Exhibit table at Annual Meeting & 2 comp'd attendee - March 24-26, 2017					
Annual Meeting Program Advertisement	 Color— 8.5 x 11	 B&W 8.5 x 11	 B&W 8.5 x 11	 B&W 8.5 x 5.5	 B&W 8.5 x 5.5
Company logo on all Annual Meeting promotional materials					
Choice of Annual Meeting Event Sponsor: - Registration Sponsor, Friday Evening Reception or Saturday Evening	 First	 Second	 Third		
Company Advertisement & clickable link on NCPS website (200 x 200) - <b>NEW THIS YEAR</b>	 12 months	 9 months	 6 months	 3 months	
NCPS E-Newsletter Full Page Color advertisement with clickable link	 6 issues	 4 issues	 3 issues	 2 issues	
Publish 1 page article in newsletter	 2 issues	 1 issue			
Listing in newsletter as an annual sponsor (clickable link)					

### Newsletter & Web Advertisements

### Cost

Bi-Monthly E-Newsletter Advertisement – Full Page Ad	\$700
Bi-Monthly E-Newsletter Advertisement – Half Page Ad	\$350
Bi-Monthly E-Newsletter Advertisement – Quarter Page Ad	\$175
Bi-Monthly E-Newsletter Advertisement – 1/6 Page Ad	\$150
Classified Advertisement—150 words	\$100
Online Advertisement—200 x 200 ad on home page (30 days)	\$175

Contact NCPS at (415) 334 or email [info@ncps.org](mailto:info@ncps.org)

# 2017 Sponsorship Commitment Form

You may pay by credit card or check. Please complete this form and return it along with payment to this address: 77 Van Ness Ave., Ste. 101, #2022, San Francisco, CA 94102

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Billing Address

\_\_\_\_\_  
City, State, Zip

\_\_\_\_\_  
Telephone

\_\_\_\_\_  
Email

## Sponsorship Type:

- Platinum ~ \$15,000
- Gold ~ \$10,500
- Silver ~ \$8,500
- Bronze ~ \$6,500
- Event ~ \$3,500

## Newsletter & Web Advertisements:

\_\_\_\_\_

## Payment Method:

\_\_\_\_ Check, made payable to NCPS

\_\_\_\_ Credit Card (American Express, MasterCard or Visa)

Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ V-code : \_\_\_\_\_ (3 digits code in the back of card)

Billing Address: \_\_\_\_\_

Signature: \_\_\_\_\_

**Please return this form and your benefit choices along with your payment to:**

NCPS

77 Van Ness Ave., Suite 101, #2022

San Francisco, CA 94102

For more information, please call (415) 334-2418

Thank you for your continued support of NCPS