



NCPS

NORTHERN CALIFORNIA
PSYCHIATRIC SOCIETY



2022 Annual Partnership Prospectus

Dear Prospective Annual Partner,

We have missed you and are anxious to return to in person events in 2022. We have some great new sponsor benefits with reduced pricing compared to pre-pandemic annual partnership, as we ease back into what we hope will be an amazing year of seeing one another once again.

NCPS values our exhibitors and sponsors because you bring vital practice management and patient care resources and information, as well as career and professional development opportunities to our membership. Often, we see some of you repeatedly throughout the year at our various events or utilizing our marketing opportunities, which means that providing Annual Partner bundles can be a more efficient and cost-effective option with expanded benefits and member reach.

For those of you that were Annual Partners in 2021, THANK YOU. Your patience and understanding as we worked to transition your benefits and continue to bring value for your support is appreciated.

We still have a robust bi-monthly digital newsletter that reaches approximately 800-1000 members, and each issue stays accessible on our member dashboard indefinitely. And we continue to leverage and grow our social media platforms, Facebook, Twitter, and Instagram. Our annual partners are continually recognized in all of our digital marketing with linked logo placement. If one of these Annual Partner packages does not work for you then all events and newsletter advertising will be available as single purchase items throughout the year.

Take advantage of this one stop shopping for next year for amazing value! When reviewing the package options on the next page, please note that all items in red are brand new added benefits!

As always, we are here to answer any questions you many have, and we wish you all a safe & happy 2022!

All the Best,

Kelsey Ostrow, Director of Administration & Event Planner



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Annual Partnership Benefits

Event/Item	Platinum Level \$12,000	Gold Level \$10,000	Silver Level \$7,000	Advertising Only Level \$4,000
March 18-20, 2022 61st Annual Meeting & Scientific Symposium Portola Hotel & Spa Monterey, CA	<ul style="list-style-type: none"> Premium Exhibit Booth Three Comp'd Reps Full page color program ad 1st choice priority event sponsorship Logo recognition in event marketing One pre and one post conference attendee eblast. 	<ul style="list-style-type: none"> Premium Exhibit Booth Two Comp'd Reps Half page color program ad 2nd choice priority event sponsorship Logo recognition in event marketing 	<ul style="list-style-type: none"> Exhibit Booth Two Comp'd Reps Color banner ad in program Choice of A la Carte event sponsorship Logo recognition in event marketing 	<ul style="list-style-type: none"> Full page color program ad Logo recognition in event marketing
April 30, 2022 36th Annual Psychiatric Career Symposium South SF Conference Center South San Francisco, CA	<ul style="list-style-type: none"> Premium Exhibit Booth Three Comp'd Reps Full page color ad in digital Career Guide Logo Recognition in event marketing 30-second video message in digital Career Guide 	<ul style="list-style-type: none"> Premium Exhibit Booth Two Comp'd Reps Half page color ad in digital Career Guide Logo Recognition in event marketing 	<ul style="list-style-type: none"> Exhibit Booth Two Comp'd Reps Color banner ad in digital Career Guide Logo Recognition in event marketing 	<ul style="list-style-type: none"> 30-second video message in digital Career Guide Full Page color ad in digital Career Guide Logo Recognition in event marketing
October 2022 Annual Fall Conference (single Day TBD) Bay Area	<ul style="list-style-type: none"> Premium Exhibit Booth Three Comp'd Reps Full page color program ad Logo Recognition in event marketing One pre and one post conference attendee eblast 	<ul style="list-style-type: none"> Premium Exhibit Booth Two Comp'd Reps Half page color program ad Logo Recognition in event marketing 	<ul style="list-style-type: none"> Exhibit Booth Two Comp'd Reps Color banner ad in program Logo Recognition in event marketing 	<ul style="list-style-type: none"> Full Page color Program Ad Logo Recognition in event marketing
Newsletter The Psychiatric Physician 6 issues published per year 800+ recipients	<ul style="list-style-type: none"> Full page color ad in 6 issues One-page article in two issues 30-second video message in two issues Sponsor logo recognition in 6 issues 	<ul style="list-style-type: none"> Half page color ad in 6 issues One-page article in one issue 30-second video message in one issue Sponsor logo recognition in 6 issues 	<ul style="list-style-type: none"> Half page color ad in 3 issues 30-second video message in one issue Sponsor logo recognition 6 issues 	<ul style="list-style-type: none"> Full page color ad in 6 issues 30-second video message in one issue Sponsor logo recognition 6 issues
Website, Social Media & Misc	<ul style="list-style-type: none"> Logo recognition on website Logo recognition in non-event member eblasts Monthly tagged social media posts 	<ul style="list-style-type: none"> Logo recognition on website Logo recognition in non-event member eblasts Quarterly tagged social media posts 	<ul style="list-style-type: none"> Logo recognition on website Logo recognition in non-event member eblasts 	<ul style="list-style-type: none"> Logo recognition on website Logo recognition in non-event member eblasts Quarterly tagged social media posts



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Annual Partner Commitment Form

Thank you for supporting NCPS with an Annual Partnership. Please fill out the form below and email it to info@ncps.org or fax it to 415-239-2533 or mail it to 77 Van Ness, Suite 101, #2022, San Francisco, CA 94102.

You may pay by check or credit card. Please indicate our partnership level and payment type below. Once received, a member of our staff will contact you to begin building out your benefits package.

2022 Annual Partnership Selection

- _____ Platinum Level Partner - \$12,000
- _____ Gold Level Partner - \$10,000
- _____ Silver Level Partner - \$7,000
- _____ Advertising Level Partner - \$4,000

Payment Method

- _____ **Check** (payable to NCPS)
- _____ **Credit Card** (American Express, MasterCard, Visa)

Total \$ _____

Company Name

Contact Person

Telephone

Email

Credit Card # _____

Expiration Date ____/____ V-Code ____

Billing Address **City, State, Zip**

77 Van Ness, Suite 101, #2022 * San Francisco, CA 94102

Email: info@ncps.org * Phone: 415 334 2418

THANK YOU FOR YOUR SUPPORT