

NORTHERN CALIFORNIA PSYCHIATRIC SOCIETY

Newsletter and Online Classified Advertisement Rates

The Northern California Psychiatric Physician

Circulation: 1,100

Frequency: 6 issues per year

Advertising Rates as of January 1, 2016

As of January 1, 2016, we have moved to a full online digital color newsletter. We no longer print and mail our newsletters. We also offer online classified advertisement postings.

Newsletter Advertisement Rates*

*Ad can be color with active links to other sites.

Full Page	7 1/2"	9 3/4"	\$700
1/2 Page	7 1/2 "	4 3/4"	\$350
1/3 Page-Vertical	2 1/4"	9 3/4"	\$175
1 Column			
1/3 Page- Horizontal	7 1/2"	3 1/8"	\$175
2/9 Page	5"	3 1/8"	\$150
1/6 Page	2 1/4"	4 3/4"	\$125
1/9 Page	3 1/8"	2 1/4"	\$100

Online & Newsletter Classified Ads

Help Wanted, For Rent, Services*

Member Rate:

150 words - \$50.00

Additional words - .75 cents per word

Non-Member:

150 words - \$100.00

Additional words- .75 cents per word

*This rate is for online or newsletter. The online advertisements run for 30 days and are posted the first week of every month. Payment must be received before the advertisement is posted.

Newsletter publication schedule - 2016

Issue	Ad Due Date	Publication Date
January/February	December 18, 2015	January 4, 2016
March/April	February 22, 2016	March 1, 2016
May/June	April 22, 2016	May 2 2016
July/August	June 24, 2016	July 5, 2016
September/October	August 23, 2016	September 1, 2016
November/December	October 25, 2016	November 1, 2016

NORTHERN CALIFORNIA PSYCHIATRIC SOCIETY

Newsletter and Online Classified Advertisement Agreement

Frequency: 6 issues per year

The advertiser below hereby requests the following advertising placement in the NCPS Psychiatric Physician:

Ad Size/Type	Width	Height	Rate
Full Page-color	7 1/2"	9 3/4"	\$700
1/2 Page- color	7 1/2 "	4 3/4"	\$350
1/3 Page-Vertical (1 Column)-color	2 1/4"	9 3/4"	\$175
1/3 Page-Horizontal-color	7 1/2"	3 1/8"	\$175
2/9 Page	5"	3 1/8"	\$150
1/6 Page	2 1/4"	4 3/4"	\$125
1/9 Page	3 1/8"	2 1/4"	\$100
Classified-Member	\$50 - 150 words +.75 per word		
Classified- Non Member	\$100 - 150 words + .75 per word		

Total Cost: \$_____

Please your send the completed agreement, payment and advertisement (classified ad in a word format and picture ad in a jpeg format) via email to info@ncps.org.

Contact Name : _____

Company: _____

Address: _____

Phone/Fax: _____ Email: _____

Payment Type: ___Check (Please make payable to "NCPS") ___Mastercard ___Visa ___Amex

Check/Card Number _____ Exp. Mo/Yr: _____ V-Code _____

Cardholder's Name _____

Billing Mailing Address: *(if different than address above)*

Street Address

City

State

Zip

Please E-Mail Completed Agreement to:

NCPS 77 Van Ness Ave., Ste. 101, #2022, San Francisco, CA 94102 Fax: 415-239-2533 Email: info@ncps.org

Questions: 415-334-2418

Tax ID # 94-6079052